

# Why Integrate Biodiversity into your Investment Strategy?

## 1 Reduce pressure on biodiversity



**>50% of global GDP**  
is dependent on nature<sup>1</sup>



Ecosystem services are estimated to be worth as much as **x1.5 the size of global GDP**<sup>2</sup>



- Biodiversity underpins our global economy
- Our natural capital provides critical ecosystem services

However, our extraordinary economic expansion over the past decades has come at a material cost to nature, and since natural ecosystems are also key carbon sinks, **their malfunctions also threaten our path towards carbon neutrality**.

→ **Integrating nature into our investment decision making has never been more crucial.** Biodiversity loss is ranked among the most severe global risks for our economy and society over the next 10 years according to the World Economic Forum<sup>3</sup>.

## 2 Unlock significant business growth opportunities

Achieving zero biodiversity loss by 2030 requires **mobilizing and re-directing capital flows away from detrimental activities towards nature-positive ones**.

### Biodiversity needs funding

It is estimated that bridging the biodiversity funding gap requires the mobilization of, on average, **\$700 billion** every year by 2030<sup>4</sup>.

### The financial sector is key

The financial sector and private investors are playing a **critical role in driving capital towards solutions to reduce the direct pressures on biodiversity** as defined by the IPBES<sup>5</sup>.



By channeling capital towards nature-positive solutions, it is estimated that corporates can **unlock up to \$10 trillion** in new **incremental business opportunities** in many industries by 2030<sup>6</sup>.

## 3 Create long-term and sustainable value for investors

It is critical for long-term investors to embed biodiversity in their investment decision-making and portfolio construction



**Limit physical and transition risks** which are financially material to businesses, and **systemic risks** affecting the broader financial system

**Open-up a broad set of opportunities** across different themes and economic drivers, such as agriculture, circular economy, water management or renewable energy

1.Source: World Economic Forum (2024). 2.Source: OECD, Biodiversity: Finance and the Economic and Business Case for Action (2019). 3.Source: World Economic Forum Global Risks Perception Survey 2022-2023. 4.Source: Financing Nature: closing the global biodiversity financing gap, 2021, Paulson Institute. 5.The five direct anthropogenic pressure drivers defined by the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES) are: changes in land and sea use; direct exploitation of organisms; climate change; pollution; and invasion of alien species. 6.Source: The World Economic Forum, The Future of Nature and Business (2020).

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