



Natixis Investment Managers strengthens wealth focus with appointment of Johan Lim as Head of Wealth for Hong Kong, Singapore and South-East Asia

Singapore, December 17, 2024 – Natixis Investment Managers (Natixis IM) has appointed Johan Lim as Head of Wealth for Hong Kong, Singapore and South-East Asia as part of its strategy to strengthen its focus on wealth business in Asia Pacific, with immediate effect.

Johan is responsible for further expanding Natixis IM's wealth business in the region, working closely with the firm's global network of affiliates to deliver its innovative and diverse suite of asset management solutions to the region's growing wealth segment. In this role, he will oversee an existing group of wholesale distribution team members across Hong Kong and Singapore. Johan is based in Singapore and reports to Dora Seow, CEO, Natixis IM Singapore

"I am delighted with Johan's appointment to Natixis IM and confident that his strong expertise and leadership will set us up for success as we work towards our strategic objectives," said Dora. "The wealth business is a key driver of Natixis IM's growth strategy and we see significant opportunity in this segment in the years ahead. Private wealth in Asia continues to increase, with the growth rate of high-net-worth and ultra-high-net-worth individuals set to increase by 38% between 2023 and 2028, according to some projections¹. We believe our multi-affiliate asset management model sets Natixis IM apart in this market, enabling us to offer a bespoke and targeted product offering to our clients."

Johan has more than 20 years' experience in the asset management industry in APAC, with significant experience in growing distribution networks across wholesale and institutional channels. He joins Natixis IM from Morgan Stanley Investment Management (MSIM), where he held various roles over a 16-year career, most recently as Executive Director, Hong Kong & South East Asia Institutional Sales. Prior to this, Johan spent several years working in the investment management teams at banks and asset managers in Malaysia, including CIMB.

"I'm delighted to join Natixis IM at this pivotal moment in the firm's growth trajectory," commented Johan. "Hong Kong, Singapore and South-East Asia are experiencing significant growth in the wealth segment, and I'm excited to be part of a team that is deeply committed to delivering exceptional value to clients in this dynamic market.".

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¹ Knight Frank Wealth Report 2022

About Natixis Investment Managers

Natixis Investment Managers' multi-affiliate approach connects clients to the independent thinking and focused expertise of more than 15 active managers. Ranked among the world's largest asset managers², with more than \$1.4 trillion assets under management³ (€1.2 trillion), Natixis Investment Managers delivers a diverse range of solutions across asset classes, styles, and vehicles, including innovative environmental, social, and governance (ESG) strategies and products dedicated to advancing sustainable finance. The firm partners with clients in order to understand their unique needs and provide insights and investment solutions tailored to their long-term goals.

Headquartered in Paris and Boston, Natixis Investment Managers is part of the Global Financial Services division of Groupe BPCE, the second-largest banking group in France through the Banque Populaire and Caisse d'Epargne retail networks. Natixis Investment Managers' affiliated investment management firms include AEW; DNCA Investments⁴; Dorval Asset Management; Flexstone Partners; Gateway Investment Advisers; Harris | Oakmark; Investors Mutual Limited; Loomis, Sayles & Company; Mirova; MV Credit; Naxicap Partners; Ossiam; Ostrum Asset Management; Seventure Partners; Thematics Asset Management; Vauban Infrastructure Partners; Vaughan Nelson Investment Management; and WCM Investment Management. Additionally, investment solutions are offered through Natixis Investment Managers Solutions and Natixis Advisors, LLC. **Not all offerings are available in all jurisdictions.** For additional information, please visit Natixis Investment Managers' website at image: linkedIn: linkedIn: linkedIn.com/company/natixis-investment-managers.

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² Survey respondents ranked by Investment & Pensions Europe/Top 500 Asset Managers 2024 ranked Natixis Investment Managers as the 19th largest asset manager in the world based on assets under management as of December 31, 2023.

³ Assets under management (AUM) of current affiliated entities measured as of September 30, 2024, are \$1,427.2 billion (€1,279.0 billion). AUM, as reported, may include notional assets, assets serviced, gross assets, assets of minority-owned affiliated entities and other types of nonregulatory AUM managed or serviced by firms affiliated with Natixis Investment Managers.

⁴ A brand of DNCA Finance.