

# Gateway Active Index-Option Overwrite Strategy Institutional SMA Commentary



Q4 2023

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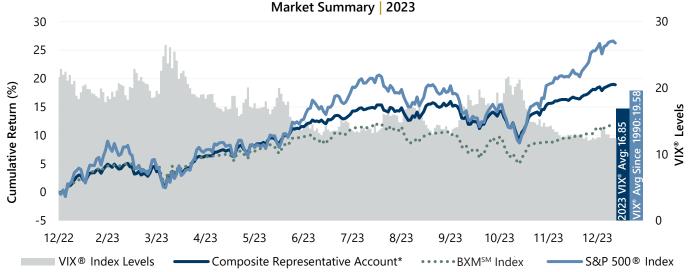






#### In Brief

- The Gateway Active Index-Option Overwrite Composite (the Composite) returned 5.94%, net of fees, in the fourth quarter compared to the 4.19% and 11.69% return of the Cboe® S&P 500 BuyWrite<sup>SM</sup> Index<sup>i</sup> (the BXM<sup>SM</sup>) and the S&P 500® Index, respectively. During 2023 the Composite returned 19.26%, net of fees, marking the best annual return since its April 1, 2008 inception. The BXM<sup>SM</sup> and S&P 500® Index returned 11.82% and 26.29%, respectively, in 2023. (A GIPS® Composite Report is included with this Commentary.)
- The S&P 500® Index began the fourth quarter with the continuation of a decline from the previous quarter and, from October 1 to 27, returned -3.90%. A change in tone from the U.S. Federal Reserve (the Fed) then fueled optimism for interest rate cuts, leading the S&P 500® Index to climb 16.23% from October 27 through year-end. 2023's year-end rally helped mark the S&P 500® Index's sixth strongest annual return in the last 25 years.
- With a net-of-fee return of -2.69%, the Composite\* provided 121 basis points (bps) of loss mitigation during the equity market decline from the start of October to October 27. The BXM<sup>SM</sup> returned -2.18% during this period. During the rapid market advance from October 27 to year-end, the Composite\* climbed 8.73% relative to the 16.23% climb in the S&P 500® Index and 6.50% advance of the BXM<sup>SM</sup>.
- The S&P 500® Index, the BXM<sup>SM</sup> and the Composite\* had an annualized standard deviation of daily returns of 12.16%, 7.67% and 7.75% for the fourth quarter, respectively.
- Implied volatility, as measured by the Cboe® Volatility Index (the VIX®), averaged 15.29 in the fourth quarter. Average implied volatility exceeded realized volatility, as measured by the standard deviation of daily returns. The VIX® ended the third quarter at 17.52 before climbing to an intra-quarter high of 21.71 on October 20. The VIX® reached a fourth quarter low of 12.07 on December 12 and closed the year at 12.45.
- During October, the investment management team took advantage of higher implied volatility and incrementally decreased the weighted-average strike price while extending weighted-average time to expiration. During the year-end advance, the weighted-average strike price was increased and weighted-average time to expiration extended. The team was active in its management of the index call option portfolio throughout the quarter in an effort to enhance cash flow and maintain typical market exposure.
- Although interest rates and implied volatility have declined recently, their 2023 levels remained well-beyond those experienced during the Fed's unprecedented quantitative easing efforts following the Great Financial Crisis. Away-from-zero interest rates and robust volatility has persistently enhanced options-based cash flow generation. Such an environment could continue to prove beneficial for options-based strategies in 2024.



Past performance does not guarantee future results. Source: Bloomberg, L.P. \*The portfolio performance and standard deviation reflected for the Composite are those measured by a representative account. This information represents supplemental information to the GIPS® Composite Report. This representative account was selected as it is the oldest account in the Composite.



### **Market Recap**

The S&P 500° Index returned 11.69% in the fourth quarter of 2023, with monthly returns of -2.10%, 9.13%, and 4.54% in October, November, and December, respectively. The strong quarterly advance brought the S&P 500° Index's 2023 return to 26.29%. The quarter began on a negative note with monetary policy unclear and conflict erupting abroad. The equity market extended a decline that started in the third quarter and ended with a new 2023 maximum drawdown. From July 31 through October 27, the equity market declined 9.94%. A change in tone at the Fed and a continued easing of inflation fueled a rally through year-end. From October 27 through year-end, the S&P 500° Index climbed an impressive 16.23%.

U.S. Macroeconomic Data | September Releases

	Period	Current	Estimate	Prior
U.S. Gross Domestic Product Growth	Q3 2023	4.9%	5.2%	5.2%
Unemployment Rate	November	3.7%	3.9%	3.9%
Pariticipation Rate	November	62.8%	62.7%	62.7%
Average Hourly Earnings (YoY)	November	4.0%	4.0%	4.1%
Consumer Price Index (YoY)	November	3.1%	3.1%	3.2%

Past performance does not guarantee future results. Source: Bloomberg, L.P.

Data released during December continued to reflect a strong economy and resilient labor market. On the corporate earnings front, third-quarter aggregate operating earnings were on track to climb less than 1% quarter-over-quarter and just over 3% year-over-year. With more than 99% of S&P 500® Index companies reporting, over 83% met or exceeded analyst estimates.

The S&P 500® Index returned 7.50%, 8.74%, -3.27%, and 11.69% in the first, second, third, and fourth quarters of 2023, respectively. Despite significant turmoil and conflict across the globe, the year was all about the Fed and expectations surrounding monetary policy. Investors deconstructed economic results and forecasts in an effort to predict the direction of policy and, most importantly, the level and pace of interest rate increases. After record inflation and negative equity markets in 2022, signs of softening inflation in January 2023 generated a feeling of hope from investors before reality realigned expectations. Several regional banks facing pressure from sudden and significant rate

2023 Market Segments	S&P 500 <sup>®</sup> Index Return (%)
January 1 to February 2	8.98
February 2 to March 13	-7.53
March 13 to July 31	19.72
July 31 to October 27	-9.94
October 27 to December 31 Past performance does not guarantee future	16.23

increases collapsed or required rescue. As confidence in the financial system showed signs of deterioration, the Fed enacted emergency measures which helped drive a significant rally in the S&P 500® Index. Last-minute negotiations around the U.S. debt ceiling helped trigger a surprise U.S. credit downgrade by Fitch Ratings and a second wave of regional bank downgrades. The sudden uncertainty contributed to a significant equity market decline from the end of July through October 27, before the market advanced through year-end as a feeling of hope for the new year sprouted once again.

As typical with the equity market advancing significantly during 2023, implied volatility drifted lower. Implied volatility, as measured by the VIX®, ended 2022 at 21.67 and averaged 16.85 during 2023. Consistent with its typical relationship, average implied volatility exceeded realized volatility, as measured by the standard deviation of daily returns for the S&P 500® Index, which was 13.10% for the year. The Volatility Risk Premium, or the difference between the two volatility measures, was positive throughout the year and averaged 4.19% in 2023, above the since-1990 average of 4.08%.

The VIX® spent most of 2023 ranging from the mid-teens to the mid-20s, closing above its long-term average of 19.58 for more than 20% of the year. The VIX® reached an intra-year high of 26.52 on March 13 at the height of the banking crisis before settling into a quiet summer supported by an outstanding equity market rally and optimism surrounding the path of interest rates. The selloff from July 31 through October 27 drove the measure higher, reaching a fourth quarter high of 21.71 on October 20. Implied volatility during the end of 2023 was stifled as hopes grew for an extended pause, or even cut, in interest rates. The VIX® reached an intra-year low of 12.07 on December 12 and ended 2023 at 12.45.

The BXM<sup>SM</sup> returned 4.19% in the fourth quarter of 2023, trailing the rapid ascent of the S&P 500° Index and bringing its full year return to 11.82%. The BXM<sup>SM</sup> returned -0.68%, 2.89% and 1.95% in October, November, and December, respectively. The premiums the BXM<sup>SM</sup> collected as a percentage of the BXM's<sup>SM</sup> underlying value were 2.21%, 1.37% and 1.43% in October, November, and December, respectively. The premiums the BXM<sup>SM</sup> collected as a percentage of its underlying value provided significant loss mitigation during October's decline but were insufficient to keep pace with the rapid rise of the market during the remainder of the guarter.



The BXM<sup>SM</sup> is a hypothetical S&P 500® Index buy-write strategy which purchases (buys) an equity portfolio replicating the S&P 500® Index and sells (writes) a single one-month S&P 500® Index call option with a strike price approximately at-the-money. On the third Friday of each month, the BXM<sup>SM</sup> writes a new index call option as the option it wrote the previous month expires. This passive, rulesbased approach makes the BXM<sup>SM</sup> return subject to the equity market's path, and the premiums that the BXM<sup>SM</sup> collects on its written index call options have significant influence on its return potential

The performance of the BXM<sup>SM</sup> exhibits both the importance of cash flow generation and potential challenges of a passive approach to options-based investing. During periods of market stress in 2023, premiums collected reflected heightened levels of volatility and provided a source of downside protection. For instance, during the 7.53% decline of the S&P 500° Index from February 2 to March 13, the BXM<sup>SM</sup> provided 475 bps of downside protection with a return of -2.78%. Again, during the 9.94% decline in the S&P 500° Index from July 31 to October 27, the BXM<sup>SM</sup> provided 364 bps of loss mitigation with a return of -6.30%. However, the passive approach of the BXM<sup>SM</sup> results in varying levels of market exposure which has the potential to provide loss mitigation but also inhibits participation in any sudden market advance. For instance, as the equity market quickly advanced from October 27 through year-end, the BXM's<sup>SM</sup> passive approach led to relatively low market exposure and resulted in a 6.50% return compared to the 16.23% return of the S&P 500° Index.

The Bloomberg U.S. Aggregate Bond Index (the Agg) returned 6.82% in the fourth quarter of 2023, resulting in a return of 5.53% for the year – the Agg's first positive annual return since 2020. The gain in the Agg was propelled by declining bond market yields and growing expectations of softening monetary policy in 2024. The Agg returned 2.96%, -0.84%, and -3.23% in the first, second, and third quarters of 2023. The annual gain for the Agg helped to recover a portion of the losses experienced during 2022, in which the Index lost 13.01%. The yield on the 10-year U.S. Treasury Note (the 10-year) ended 2022 at 3.87% and reached a 2023 low of 3.31% in early April. The yield on the 10-year climbed to an intra-year high of 4.99% on October 19 before a significant decline that took the Agg nearly to where it started, closing the year at 3.88%. The yield curve steepened significantly during the year and, in a continuation of a historical yield curve inversion that has persisted since July 5, 2022, the yield on the 2-year U.S. Treasury Note exceeded that of the 10-year for all of 2023.

## **Gateway Active-Index Option Overwrite Composite Performance**

The Composite returned 5.94%, net of fees, in the fourth quarter, compared to the 4.19% return of the BXM<sup>SM</sup>. For 2023, the Composite had its best annual return since its April 1, 2008 inception with a 19.26% net-of-fee return, outpacing the BXM<sup>SM</sup> return of 11.82%. The Composite returned, net of fees, -1.18%, 4.95%, and 2.15% in October, November, and December, respectively, outperforming the BXM<sup>SM</sup> in November and December. The Composite's active and diversified approach resulted in a typical amount of market exposure throughout the quarter while the passive, rules-based timing of the BXM<sup>SM</sup>'s replacement of its single written index call option contract resulted in the BXM<sup>SM</sup> having variable levels of market exposure.

The portfolio performance contributions, annualized standard deviation and portfolio statistics quoted for the Composite in the following paragraphs are those measured by the net-of-fee returns of a representative account (the Account)<sup>ii</sup>.

The Account provided strong market participation and downside loss mitigation as it continued to benefit from an environment of higher interest rates and robust volatility. During the quarter, the S&P 500° Index returned -3.90% from the start of October to October 27. The Account provided 121 bps of loss mitigation with a return of -2.69%, while the BXM<sup>SM</sup> returned -2.18%. During the equity market's year-end advance from October 27 to December 31, the Account climbed 8.73% compared to the BXM<sup>SM</sup> and the S&P 500° Index returns of 6.50% and 16.23%, respectively.

The Account's index call option writing generated risk-reducing cash flow throughout the quarter, and gains on written index call option positions positively contributed to returns during October's decline. However, the Account's call option positions detracted from returns during the quarter, as expected during sharp market advances. In achieving its low-volatility objective, the Account's annualized standard deviation of daily returns for the quarter was 7.75% compared to 12.16% and 7.67% for the S&P 500® Index and the BXM<sup>SM</sup>, respectively. The Account exhibited a beta to the S&P 500® Index of 0.60 for the quarter.

Gateway's investment team was active in their response to changes in market conditions and direction throughout the fourth quarter. During October, the investment management team took advantage of market weakness and higher implied volatility, incrementally decreasing the weighted-average strike price and extending weighted-average time to expiration of the index call option portfolio. As the market rallied through quarter-end, the team increased the weighted-average strike price and extended weighted-average time to expiration. These adjustments were made in an effort to enhance cash flow and maintain typical market exposure.



At the end of the quarter, the Account's index call options were sold against over 95% of the equity portfolio's value with a weighted average strike price between 1.5% in-the-money and 1.5% out-of-the-money, 64 days to expiration, and annualized premium to earn between 7.5% and 10.0%. Relative to the beginning of the quarter, this positioning represented lower market exposure and higher net cash flow potential.

Since the Fed changed course of policy in response to record inflation during 2022, there seems to have been a persistent shift in both interest rates and implied volatility upward to ranges more closely aligned with historical averages. This environment has been beneficial to options-based strategies in the form of higher cash flow which can result in more robust participation during market advances and stronger protection during declines. An active approach to this dynamic market contributed to the Account's strong performance during the year in which it had strong participation during the equity market rallies in the first, second, and fourth quarters while generating smaller losses than the S&P 500® Index in the third quarter decline. The Account outpaced the BXMSM during every quarter of the year. As the equity market staged its impressive 19.72% climb from March 13 to July 31, the Account was able to capture nearly 72% of the rally with a return of 14.16%, while the BXMSM returned 10.17%. During the S&P 500® Index maximum drawdown of -9.94% from July 31 to October 27, the Account provided 474 bps of loss mitigation with a return of -5.20% compared to the -6.30% return of the BXMSM.

Performance & Risk (%)	Q4 2023	1 Year	3 Year	5 Year	10 Year	Inception Return <sup>1</sup>	Inception Risk <sup>1,2</sup>
The Composite (net)	5.94	19.26	7.86	9.85	7.80	7.17	10.49
BXM <sup>SM</sup> Index	4.19	11.82	6.09	6.08	5.58	4.93	11.75
S&P 500® Index	11.69	26.29	10.00	15.69	12.03	10.68	16.22

Past performance does not guarantee future results. Periods greater than one year are annualized. Data as of December 31, 2023. Source: Morningstar Direct<sup>SM</sup>. 1: Composite inception date is April 1, 2008. 2: Based on standard deviation of monthly returns.

### **Market Perspective - Expectations vs Reality**

#### An Unsuspecting Year

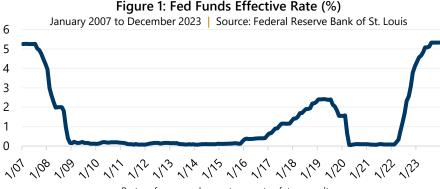
2023's year-end rally helped mark the S&P 500® Index's sixth strongest annual return in the last 25 years, seemingly fueled by optimism surrounding the direction of monetary policy. Specifically, as inflation continued its descent from record heights, the Fed continued the pause of its recent and aggressive interest rate hiking cycle. The extended pause and changing tone of the Fed led to increasing expectations of rate cuts in 2024, prompting cheers from investors as 2023 ended.

The most interesting thing about expectations, however, is that they rarely align with reality. For instance, at the onset of 2023, with a rapid and significant departure from the quantitative easing approach of the prior decade or more, the consensus was that the Fed had been too aggressive and risked pushing the U.S. economy into recession. Reality checked-in though with a surprisingly strong economy and resilient labor market that helped drive a more than 26% advance in the S&P 500° Index. So, what is next?

#### Forget Your Crystal Ball

Predicting performance for 2024 is a fool's game of course, but a review of historical data may help investors prepare for a variety of outcomes. Over the past 25 years the S&P 500° Index has advanced at an annual rate of 20% or more eight times. The average return for the S&P 500° Index over that timeframe was 9.2%, but in the years following a 20% or more advance, the equity market return averaged just 3.8%. Positive, but hardly as exciting as 2023's results or the period average. Group this with ample drivers of volatility on the horizon such as a U.S. presidential election, growing geopolitical tensions, and ongoing wars, and risk management may be prudent in 2024.

Adding to the uncertainty, and likely to remain in focus, are the decisions to be made by the Fed. As Figure 1 shows, after starting 2022 at 0.08%, the Fed Funds Rate was increased to 5.33% by August 2023, before being held steady through year-end. As a result, monetary policy has departed the comfort of quantitative easing and, instead, interest rates may settle into a range more closely aligned with the long-term averages. For instance, the rate on a 3-month U.S. Treasury Bill has averaged 4.19% since 1954 and closed 2023 at 5.24%.





#### Prepping

When using options, investors may recall that interest rates and volatility – two components of the Black-Scholes option pricing model – play a significant role in option pricing. These two components to pricing were less-than-robust in their contributions to option-based strategies during the quantitative-easing period. However, history suggests these factors may persist in their recent shift higher and this environment might continue to benefit option-based strategies.

In this <u>new environment</u>, for instance, Gateway's option-based strategies had some of their strongest returns. The Composite posted its best annual return since its 2008 inception. The Composite climbed 17.42% and 19.26%, net of fees, in 2019 and 2023, respectively, and captured 55% of the market advance in 2019 while capturing 73% during 2023.

Gateway's investment philosophy holds that the equity market is the most reliable source of long-term real returns and consistency is the key to long-term investment success. Generating cash flow through monetizing volatility, rather than seeking to forecast the rise and fall of the market, can be a lower risk means to participate in equity markets. Strategies that employ index option writing offer exposure to richly priced implied volatility and can also benefit from higher levels of interest rates, helping to offset some risks associated with rising interest rates. This combination, prevalent in today's challenging environment, provides investors with the potential to generate attractive risk-adjusted returns over the long term.

While predicting the future can be a fool's errands, history suggests that both interest rates and implied volatility may remain near levels closer to their historical average than those experienced during the quantitative easing period post-GFC. Strategies such as those managed by Gateway, which can actively take advantage of a dynamic market environment, may be positioned well for 2024. Such strategies are designed to help investors despite their expectations for the year. Specifically, Gateway can help investors maintain market exposure in case reality surprises to the upside or manage risk should 2024 produce a less-than-pleasant reality check.

Standard Performance Table	1 Year	3 Year	5 Year	10 Year	AIOO Inception*
AIOO Composite (Net)	19.26	7.86	9.85	7.80	7.17
S&P 500® Index	26.29	10.00	15.69	12.03	10.68

Past performance does not guarantee future results. Periods greater than one year are annualized. Data as of December 31, 2023, unless noted otherwise. Data source: Morningstar Direct<sup>SM</sup>. \*AIOO Composite inception date is April 1, 2008.

# **Important Information**

<sup>1</sup> The BXM<sup>SM</sup> is a passive total return index designed to track the performance of a hypothetical buy-write strategy on the S&P 500° Index. The construction methodology of the index includes buying an equity portfolio replicating the holdings of the S&P 500° Index and selling a single one-month S&P 500° Index call option with a strike price approximately at-themoney each month on the Friday of the standard index-option expiration cycle and holding that position until the next expiration.

<sup>II</sup> Represents supplemental information to the GIPS® Composite Report. This representative account was selected as it is the oldest account in the Composite.

Past performance does not guarantee future results. For more information and access to additional insights from Gateway Investment Advisers, LLC, please visit www.gia.com

Gateway Investment Advisers, LLC (Gateway) is an independent registered adviser and a successor in interest to Gateway Investment Advisers, L.P. as of February 15, 2008. Performance information for Gateway Active Index-Option Overwrite Composite (the Composite) shown in this illustration is an asset-weighted composite of discretionary accounts under Gateway's management which share the same investment objectives and hedging strategies.

The Composite was created on April 1, 2008.

The Composite's net of fee performance results reflect the reinvestment of dividends and other earnings and reflect the deduction of investment advisory fees.

The effectiveness of Gateway's strategy might be reduced if the portfolio doesn't correlate to the performance of the index underlying its option positions. Rebalancing of a portfolio may involve tax consequences.

Selling index call options can reduce the risk of owning stocks, but limits the opportunity to profit from an increase in the market value of stocks in exchange for up-front cash at the time of selling the call option. Unusual market conditions or the lack of a ready market for any particular option at a specific time may reduce the effectiveness of the Composite's option strategy, and for these and other reasons the Composite's option strategy may not reduce the volatility to the extent desired.

A more detailed description of Gateway's standardized fees is included in Form ADV, Part 2.

The GIPS® Composite Report for the Gateway Active Index-Option Overwrite Composite is included with this document. Additional copies are available upon request by calling 513.719.1100.

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Data sources: Gateway Investment Advisers, LLC, Bloomberg, L.P., Morningstar Direct<sup>SM</sup>, and Federal Reserve Bank of St. Louis.

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GIPS® Composite Report

Varia	Annual Performance Results			3-Year Standard Deviation			Number of	Composite	Firm	
Year End	Comp Gross	osite Net	S&P 500 <sup>®</sup> Index	BXM <sup>SM</sup> Index	Composite	S&P 500 <sup>®</sup> Index	BXM <sup>SM</sup> Index	Composite Accounts	Assets (millions)	Assets (millions)
9 Months Ended 12/31/2008	-19.54%	-19.72%	-30.43%	-26.10%	N/A	N/A	N/A	1	\$492	\$7,071
2009	15.15	14.78	26.46	25.91	N/A	N/A	N/A	1	502	7,188
2010	13.30	12.91	15.06	5.86	N/A	N/A	N/A	1	516	7,699
2011	6.73	6.33	2.11	5.72	11.26%	18.97%	13.66%	1	496	8,081
2012	11.46	11.02	16.00	5.20	8.54	15.30	11.56	4	717	10,517
2013	14.91	14.46	32.39	13.26	6.28	12.11	9.39	4	1,233	12,475
2014	7.64	7.26	13.69	5.64	4.37	9.10	6.07	5	2,263	12,239
2015	5.98	5.57	1.38	5.24	5.37	10.62	6.52	6	2,404	12,210
2016	9.10	8.74	11.96	7.07	5.83	10.74	6.68	4	2,627	11,601
2017	13.83	13.44	21.83	13.00	5.47	10.07	5.83	4	2,665	12,559
2018	-4.86	-5.18	-4.38	-4.77	6.79	10.95	7.48	3	2,298	11,641
2019	17.85	17.42	31.49	15.68	7.41	12.10	7.95	2	1,486	10,950
2020	9.03	8.57	18.40	-2.75	12.33	18.80	14.72	2	1,491	9,963
2021	19.04	18.52	28.71	20.47	11.44	17.41	13.93	2	1,695	11,556
2022	-10.81	-11.22	-18.11	-11.37	14.16	21.16	15.75	2	1,448	8,593

N/A: The gross three-year annualized ex-post standard deviation of the Composite and benchmarks is not presented as 36-month returns are not available. For all periods shown, the Composite has less than six accounts for the full year. As such, the Composite dispersion of portfolio returns is not applicable.

<u>Gateway Active Index-Option Overwrite Composite</u> contains fully discretionary hedged equity accounts that hold common stock and sell index call options on at least 95% of the underlying stock value. Indexes utilized for call option activity are U.S. domestic equity indexes that include all sectors of the economy. This call activity reduces volatility and provides cash flow. The creation and inception date of the Gateway Active Index-Option Overwrite Composite was April 1, 2008.

For comparison purposes the Composite is measured against two indexes, the S&P 500° Index, a popular indicator of the performance of the large capitalization sector of the U. S. stock market, and the Cboe° S&P 500 BuyWrite<sup>SM</sup> Index (BXM<sup>SM</sup> Index), a passive total return index designed to track the performance of a hypothetical buy-write strategy on the S&P 500° Index.

Performance results are expressed in U. S. dollars. Returns are presented gross and net of actual management fees and include the reinvestment of all income. Past performance is not indicative of future results. The 3-year standard deviation is calculated using gross returns. Net of fee performance was calculated using actual management fees. The current investment management fee schedule is as follows: 0.85% on the first \$5 million; 0.65% on the next \$5 million; 0.50% on the next \$40 million; and 0.30% on assets in excess of \$50 million. Actual investment management fees incurred by Composite accounts may vary.

Gateway Investment Advisers, LLC (Gateway) is an independent registered investment adviser and a successor in interest to Gateway Investment Advisers, L.P. as of February 15, 2008. Gateway claims compliance with the Global investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS® standards. Gateway has been independently verified for the periods January 1, 1993 through December 31, 2022. A firm that claims compliance with the GIPS® standards must establish policies and procedures for complying with all the applicable requirements of the GIPS® standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS® standards and have been implemented on a firm-wide basis. The Gateway Active Index-Option Overwrite Composite has had a performance examination for the periods April 1, 2008 through December 31, 2022. The verification and performance examination reports are available upon request.

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Policies for valuing investments, calculating performance and preparing GIPS® reports are available upon request. Gateway's lists of composite descriptions and broad distribution pooled funds are also available upon request.